



## SArD Strategic Plan [2012-2017] Status Review

First Review by SP Ad-hoc committee on: Wednesday, March 19, 2014  
 Second Review by SP Ad-hoc committee on: Tuesday, February 03, 2015

	Goal	Task	Projected Date of Realization	First Review Status (March 19, 2014)	Second Review Status (February 3, 2015)
<b>Foundation</b>					
1	Revision of the Foundation Program	Set up an Internal Task Force to review of the Foundation program in coordination with the Departments of Architecture and Graphic Design, with its main task to: Review the Curriculum, the courses and course outcomes	Fall 2012	Completed	Completed
2	Revision of the Foundation Program	Invite 1-2 external reviewers to assist in reviewing the curriculum and evaluating student work	Spring 2012	Completed	Completed
<b>Fine Arts</b>					
1	Developing a BFA program with Emphases: Photography, Visual Arts and Art Management	Review existing courses and course outcomes, and develop a series of new courses Develop a plan to increase Full Time Faculty and Adjunct positions in Fine Arts Provide basic operating and support resources	Fall 2012	BFA Review completed - awaiting department, SAC, UCC and CD review and approvals Four Adjunct Faculty hired	BFA Review completed - still awaiting department, SAC, UCC and CD review and approvals One Full Time faculty hired in Fall 2014  NO ACTION YET
2	Develop Fine Arts minors to serve other disciplines (Ex. Graphic design, Interior, etc...) Photography and Visual Arts	Discuss potential minors with other departments and seek their feedback on specific areas of interest for their students Develop new courses that could form a specific area of emphasis [minor]	Fall 2012	Completed - Two new minors were developed: Visual Arts for SArD students and Fine Arts for none SArD students  Photography minor has not been developed but new courses in Photography are being developed.	Completed  Photography minor has been developed - awaiting departmental approval
3	Enhance the image and the role of the Fine Arts as an Educational Discipline	Organize faculty art exhibitions  Foster students art exhibitions Invite lecturers for conferences and workshops Plan international artists' workshops on campus	Yearly	In Progress	In Progress NO ACTION YET NO ACTION YET
4	Seek NASAD accreditation	Prepare Self-Study  Submit Application Follow-up process	Spring 2017	Not Started. NASAD request that all programs in the School be accredited simultaneously to NASAD	SArD established a NASAD committee chaired by M. Plourde - Fine Arts is represented by H. Srouji
5	Improve photo labs on both campuses	Acquisition of new equipment for Byblos Expand the photo lab in Beirut	Summer 2012	Completed	Completed Completed - The Beirut Photography Lab has been renovated and upgraded. A new expansion is promised in the Gezairi Building.
6	Expand and Rehabilitate departmental facilities	Provide dedicated space for studios/ workshops for each art discipline [ceramics, sculpture, printing and painting studios]  Provide technical support and equipment	Fall 2014	Not Started	NO ACTION YET  NO ACTION YET
<b>DAID General</b>					
1	Acquiring additional space in Beirut & Byblos	Request additional space in Beirut campus	Spring 2013	Gezairi facilities promised	Gezairi facilities promised as of 2017
2	Re-equipment of existing facilities in Byblos	Follow up on the implementation of the new systems in the Lecture Rooms, Design Studios and Re-assess the performance of smart class rooms to date	2013-14	All Byblos Design Studios completed except for ARC106 & ARC203. Beirut Studios Not Started. Not Started	Byblos: ARC106 & ARC203 studios still need to be upgraded. Beirut: Studios Not Started. NO ACTION YET
3	Invigoration of the local and international exposure and relations of the program	Activate the departmental publication  Promotion the program Enhance the department's image Extend the international students exchange opportunities	Fall 2013	In Progress with the establishment of a School Publication Committee	In Progress  NO ACTION YET NO ACTION YET A new MOU was established with Firenze University

Architecture					
1	Continue the process of accreditation of the program by the NAAB	Stage 1: Candidacy	Spring 2013	Initial Candidacy granted effective January 2013	Completed
		Stage 2: Initial accreditation	2013-16	In Progress	In Progress - First ARS was submitted. Second APR in progress. Awaiting Candidacy mid term visit in October 2015.
		Stage 3: First term of continuing accreditation following a term of initial Accreditation			Not Due Yet
2	Develop a Masters Program in Architecture	Set up a task force that would study the feasibility of such a program and the required procedures	2013-14	In Progress	In Progress
Interior Design / Architecture					
1	Revision of the Interior Design programs based on CIDA accreditation requirements	Implement the changes based on the revisions	2012-13	In Progress - Due March 21, 2014	CIDA accreditation has been temporarily stopped. The program is currently seeking NASAD accreditation. SARd established a NASAD committee chaired by M. Plourde - Interior Design/Architecture is represented by N. Khoury
2	Re-configuration of the current Bachelor program in interior design to a BS in Interior Design and a Masters in Interior Architecture	Continue the implementation after the acquired approval of the DAID and the SAC	2012-13	In Progress	In Progress
3	Study the Feasibility of creating a separate Department of Interior Design	Set up a Task force to evaluate feasibility and propose a plan including student projections, faculty recruitment, etc.	2015-16		NO ACTION YET
Graphic Design					
1	Revise the GD program curriculum	Change the designation of the Bachelor from B.S. to B.A. and/or B.F.A.	Fall 2013	In Progress	NO ACTION YET
		Increase the number of credits to meet NASAD accreditation			SARd established a NASAD committee chaired by M. Plourde
2	Revise the acceptance criteria for Graphic Design	Revise the curriculum for the minor in advertising		Not Started	NO ACTION YET
		Re-evaluate the SAT Requirements for GD applicants	Spring 2014	Completed	Completed
3	Expose the students to a broader visual culture	Accept students upon a portfolio review process		ASA portfolio recommendation for GCE AS/A levels	NO ACTION YET
		Establish exchange programs with foreign institutions	Spring 2013	Not Started	In Progress
4	Propose a Master's program	Develop an outreach community		Not Started	NO ACTION YET
		Form a task force to study the feasibility of offering a master's program in Graphic Design	2014-15	In Progress	In Progress
5	Improve facilities	Request additional studio space	Spring 2013		Gezairi facilities promised as of 2017
6	Apply for NASAD membership and complete accreditation	Conduct a self-study	Fall 2017	In Progress - Initiated. NASAD request that all programs in the School be accredited simultaneously to NASAD	In Progress - SARd established a NASAD committee chaired by M. Plourde
		Follow the steps for accreditation			
Proposed New Programs					
1	Fashion Design	Seeking to develop a new program in affiliation with international schools of fashion		Completed. Affiliation with London College of Fashion	Completed
		Seeking sponsorship of reputed fashion designers		Implemented with Elie Saab	Completed
2	Industrial Design				NO ACTION YET